

To: Waechter, Liane, Rago, Joseph M., Brandt, Kevin E., Gambardella, Mark R.,
1210 - New York ROU (ALVICA), 1310 - Philadelphia ROU (METZG)
From: Kuruc, Nick
Posted: 4/25/96 14:12
Opened: 4/29/96 14:12
Subject: Hess Mart /Hess Co-Op

To: All Retail Divisions with Hess Mart (0353-03-00) and Hess Co-Op (0353-02-00) Stores:

The upcoming SALEM Buy 3 Get 3 Packs Free VAP Promotion has been changed to a B1G1F due to packing problems at Tripifoods.

Please notify all Retail Reps that this product will appear in stores during June.

Note: The Salem BSGSF is scheduled for New York and Philadelphia Regions only.

Sales	Retail
1221	1222 23, 26
1222	1223 20, 21, 22, 23, 24, 25, 26, 27, 28
1223	1226 25, 26, 27, 29
1224	1229
1225	ROM
1226	PC SC
1229	MC PA
1240	
1244	RSM RBM

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